Subject line: Beginning of A New Era

Preview text: All-New Conversational Automation Platform for Customer Service

Preview text(alternative): Knovvu

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Dear \*|FNAME|\* \*|LNAME|\*,  
  
I am excited to announce the launch of our new product brand; **Knovvu.**  
  
Knovvu is our all-new conversational automation platform for customer service.  
It is an end-to-end, omnichannel and cloud-agnostic platform.  
  
As of today, we are categorizing all of our offerings in 3 groups on the Knovvu platform;  
**Knovvu Virtual Agent, Knovvu Biometrics and Knovvu Analytics.**  
  
We have been intensely working to develop them from the ground up and we are excited to share them with you throughout 2022. Let me briefly highlight some of the important topics about Knovvu:  
  
**1. More A.I. Involvement:** Heavy focus on machine learning enables Knovvu to train and improve itself with data.  
  
**2. Faster Response:** Tasks like creating scenarios, designing forms and reporting can now be executed 50% faster.  
  
**3. Improved Real-Time:** Features like real-time sentiment analysis, real-time notifications for supervisors, and real-time coaching will help improve call center operations instantly.  
  
**4. Simplicity:** We designed our interfaces especially for no-code users to understand, revise and customize our solutions for maximum performance.  
   
For more details, I encourage you to visit [www.knovvu.com](http://www.knovvu.com)  
  
Best Regards.  
Serdar Karadayı  
Sestek GM